# Daily Groceries will be a welcoming place to shop and work. Intentionally sourcing food; nourishing a kind, engaged community.

Daily Groceries Co-op - Board Meeting-Mon. June 8th 5:00 PM - Virtual/Conference Call

In attendance: Kara Brown, Landon Bubb, Hether Frayer (Columinate), Tom Reynolds, Liz Soloman, Amelia Herb, Will Hodges (beginning)

Owner-members: Elena, Renee taking minutes

- I. Approve June 2020 Meeting Agenda
  - Tom motioned, Landon seconded, Unanimously approved
- II. Approve Minutes From May 2020 Meeting
  - Landon motioned, Amelia seconded, Unanimously approved

#### III. GM Report

- A. General Manager Updates
- B. GM Monitoring Policy B3 Asset Protection
  - Compliance with all parts of this policy, last 12 months
  - Member survey results to follow
  - Insurances reviewed and deemed suitable. Renew each october.
  - Employee Guide up to date, revisited often with 3rd party professional
  - All necessary organizational records and forms are available in workplace
  - All safety needs, forms, and information posted and available in workplace
  - Properly covered and well-served by Insurance broker
  - All accounts insured
  - Properly locked and alarmed facility
  - Appropriate access determined by need concerning organizational information
  - PCI compliance since 2015
  - Membership is growing yearly; metrics reflect strange reality of this year
  - The unpredictability of this year has produced numbers that cannot reliably be used to extrapolate clear idea of community feelings about organization
  - Direct feedback from customers and members are largely positive
  - Staff culture and dependability is healthy and positive

### C. GM Updates

- Outreach is more geared toward maintaining connection with customers
- Currently working on details to develop methods for Annual Elections and Celebrations considering current events
- Hours of operation remain the same and door service 5 days a week
- Remaining adaptable

- Covid casecounts have been on an upswing since 5-25
- Uncertainty of situation at hand leaves no clear date for full-open
- Idea to expand door service hours to accommodate walkups
- New online platform Cordelia is a new and exciting way to increase online sales
- Supply issues continue to shift
- Earth Fare is reportedly opening in July
- Our pricing will be competitive, if not better
- Loan programs continue to be helpful and become more user friendly for organization
- April closed in the red, but with the EIDL considered, organization remains in the black for the year
- We are trimming all expenses barring labor
- PTO expense is slightly higher
- Employee discount is higher due to convenience shopping while at work
- UNFI Supply Contract ready to start in July

### IV. Board Report

- A. Board Discussion Looking Forward; Capital Raising and Member Engagement in the current environment.
- B. Vacant Board Seats Potential Applicants Fall Election Planning
  - Sage and Caroline have been contacted
  - Hether mentions that elections will come up quickly
  - Getting the word out to folks that might want to run
  - Landon brings up that with Tom and Will leaving, the need for a person with financial experience
  - Tom also talks about new bank opening up and that Daily may want to move their accounts.
- C. Board Turnaround Policy Revisit For July and Beyond: Turnaround Document
  - Next month is Policy A: Ends; Kara says will be a shortened report
- D. Board Policy Monitoring Discussion (If needed) Review Policy C5 Code Of Conduct
  - Will will send Code of Conduct forms for everyone to sign
  - Question about Tom's compensation for remodel; Kara clarifies that Tom was compensated by NCG and not Daily.

#### V. Member Forum

- Discussion about getting out the word about lower prices
- Try hard to shed the belief that prices are high at Daily
- Landon brings up the idea that seeing the difference in prices from before to now has a

psychological effect

- Show this info in an instagram story
- Take 10 items, price them now, then with new prices
- Big sign out front to announce new prices
- Sidewalk chalk information dissemination
- Tom brings up the idea of getting into the Locally Grown platform

## VI. Misc

• Next Meeting July 13th

VII. Executive Session - briefly called

#### **Current Board Officers:**

President: Will Hodges

Vice President: Landon Bubb

Treasurer/Secretary: Ameila Herb